

Summa – Designer (Multimedia & Brand Experience) - Marketing team

Position Overview

We are seeking a talented and hands-on Designer (Multimedia & Brand Experience) to join our marketing team.

In this role, you will be responsible for creating compelling visual content that strengthens the Summa brand and inspires customers around the world. From engaging social media content and high-impact videos to trade show animations, product collateral, sample design, and experience center displays, you will play a key role in shaping how customers experience Summa.

You are passionate about design, storytelling, photography, video, and branding. You enjoy transforming complex technologies into compelling visual experiences and are eager to contribute to a growing international company where creativity and innovation are valued.

Key Responsibilities and Qualifications

Key Responsibilities

- Create engaging visual content for social media, websites, email campaigns, digital advertising, and product launches.
- Develop compelling video content, motion graphics, and animations for social media, customer communications, webinars, and trade shows.
- Bring the Summa Experience Center to life through creative displays, visuals, demonstrations, and visitor experiences.
- Design product literature, brochures, datasheets, presentations, trade show graphics, and marketing collateral.
- Create inspiring application samples that showcase the capabilities of Summa cutting solutions and spark customer creativity.
- Coordinate photography and video projects, including product shoots, customer testimonials, and application showcases.
- Actively contribute ideas that help evolve and strengthen the Summa brand, both internally and externally.
- Assist in the creation of event experiences for trade shows, open houses, customer events, and partner meetings.

Qualifications

- Bachelor's degree in Graphic Design, Multimedia Design, Digital Media, Visual Communication, or a related field.
- 3+ years of experience in graphic design, multimedia design, or a similar creative role.
- Strong portfolio showcasing graphic design, video production, motion graphics, and branding projects.
- Proficiency with Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects).
- Ability to manage multiple projects and deadlines in a fast-paced environment.

What We Offer

- The opportunity to shape the visual identity of a globally recognized technology brand.

- A creative role with a high level of ownership and influence.
- An international working environment with colleagues, customers, and partners around the world.
- Exposure to innovative technologies and applications within the print, sign, packaging, and textile industries.
- Occasional travel opportunities to customer sites, industry events, trade shows, and international company meetings.
- A dynamic team of ambitious and passionate professionals who are eager to make an impact.
- Competitive salary and benefits package.

At Summa, we believe that **Imagination Sharpened** is more than a tagline. It's the way we work.

Every day, our technology helps customers turn ideas into reality, and your creativity will help bring those possibilities to life. From inspiring social content and immersive experience center displays to trade show visuals, product storytelling, and customer success stories, your work will shape how thousands of customers experience the Summa brand.

You'll join an ambitious international team that combines technology, craftsmanship, and creativity to enable makers, designers, printers, and manufacturers around the world. We value initiative, fresh ideas, and people who aren't afraid to challenge convention and raise the bar.

If you're passionate about visual storytelling, strong brands, compelling experiences, and helping customers imagine what's possible, you'll feel right at home at Summa.

<https://www.summa.com>